Sporting Insights

TOUR OPERATIONS MANAGER (USA)

PGA TOUR, KORN FERRY TOUR, PGA TOUR CHAMPIONS & PGA TOUR AMERICAS

BACKGROUND

Sporting Insights has been selected to operate the PGA Tour equipment audit across the four tours operated by the PGA TOUR from 2027: the PGA Tour, Korn Ferry Tour, PGA Tour Champions and PGA Tour Americas.

Sporting Insights has been part of the golf industry since the mid-1980s – initially as Sports Marketing Surveys – and has delivered the equipment audit for the DP World Tour since 1995.

The PGA TOUR equipment audit program will cover more than 100 events a year, mainly in the US, with event work beginning in January 2027.

We are building a US-based team to deliver it. The Tour Operations Manager will be central to that team, running the audit day to day, supporting the Global Head of Tour Operations, and helping to recruit and schedule the event team, so that clients receive accurate, timely data from every event.

ROLE PURPOSE

1. To lead the day-to-day delivery of the equipment audit at PGA Tour events across the four tours, ensuring accurate, timely data for the PGA Tour and Sporting Insights' clients.
2. To act as deputy to the Global Head of Tour Operations, supporting the management, scheduling and quality of the US event team.
3. To help build and maintain relationships with the PGA Tour, equipment manufacturers and other partners.

KEY RESPONSIBILITIES

- Plan and coordinate audit coverage across a schedule of more than 100 events a year, mainly in the US.
- Attend around 25–30 events a year.
- Schedule and brief the event team for each event, and act as the on-site point of contact.
- Carry out equipment audits at events where needed, alongside on-site team leadership, to the standards set by the Global Head of Tour Operations.
- Quality-check audit data before delivery and ensure all reporting deadlines are met.
- Coordinate event team schedules and verify that delivered data meets agreed specifications.
- Build and maintain relationships with players, caddies, manufacturer tour representatives and PGA Tour staff, following tour access rules and protocols.
- Manage event logistics, including flights, accommodation, rental cars and airport parking, in line with agreed budgets.
- Support the recruitment, onboarding and training of new employees.
- Monitor delivery and data quality, and report progress, issues and risks to the Global Head of Tour Operations.

REQUIRED CAPABILITY & EXPERIENCE

The successful candidate will be an experienced, organized and dependable operator who understands how tour events run, can coordinate a traveling team and can be trusted to deliver accurate work under pressure.

- Understanding of tour operations at an event level.
- Experience of working at golf or other professional sports events, ideally on tour.
- Strong knowledge of golf equipment, including clubs, shafts, balls and accessories.
- Experience of coordinating or supervising people, schedules and logistics.

- Excellent attention to detail and accuracy with data.
- Confident communicator, able to build relationships with players, caddies, manufacturers and tour officials, and to remain discreet.
- Comfortable with extensive travel and flexible working hours.
- Legally authorized to work in the United States, and hold a valid driver's license.

LOCATION & WORKING ARRANGEMENTS

- This is a full-time position, based in the US with extensive travel to events across the season.
- You must live within around 60 minutes of a major hub airport in one of the following states: Arizona, Colorado, Florida, Georgia, Illinois, Nevada, North Carolina, Tennessee, Texas or Utah. Other locations may be considered by agreement, but the role cannot be based in California, New York or Washington State.
- Working hours are driven by the tournament schedule and include early starts, evenings and some weekends.
- PGA Tour event work begins in January 2027.

WORKING ENVIRONMENT

The role combines remote office work with event work outdoors at golf courses in a range of weather conditions, involving standing and walking for extended periods and frequent air travel. Reasonable accommodations will be provided for qualified individuals with disabilities, in line with applicable law.

SALARY & BENEFITS

Salary: **$70,000 per year** (full-time).

Benefits include:

- Medical, dental and vision insurance
- 401(k) retirement plan
- Paid time off, US public holidays and paid sick leave
- Company laptop and mobile phone
- Daily meal allowance when traveling, and keep the airline and hotel loyalty points you earn

Travel, accommodation and agreed expenses will be covered in line with company policy.

You will be employed by Globalization Partners, our US employer of record, and will work day to day with Sporting Insights.

REPORTING LINE

The role reports to the VP, U.S. Commercial Partnerships & Tour Operations, with overall responsibility to the Global Head of Tour Operations based in the UK.

HOW TO APPLY

Email your CV and a short cover letter to equipmentaudit@sportinginsights.com by **Friday 6th November 2026** including your home location and nearest major airport.

There is no need to include your date of birth, a photograph, or dates of graduation or school attendance. If you need an accommodation or adjustment to take part in the application or selection process, let us know at the same address.

Any offer of employment may be subject to a background check, carried out in line with applicable law.

EQUAL OPPORTUNITY

Sporting Insights and Globalization Partners, our US employer of record, are equal opportunity employers and welcome applicants regardless of race, color, religion, sex (including pregnancy, sexual orientation and

gender identity), national origin, ancestry, age, disability, genetic information, marital status, military or veteran status, or any other characteristic protected by applicable law.

HOW WE USE YOUR INFORMATION

Sporting Insights Ltd is responsible for the information you send. We will use it only to assess your application, on the basis of our legitimate interest in recruiting for this role. Your information will be stored and processed in the United Kingdom with appropriate safeguards, kept for up to 12 months and then deleted. We will share it only with service providers who help us manage recruitment and, if you are offered the role, with Globalization Partners, our US employer of record, so that it can employ you. We do not sell or share your personal information for advertising. You can ask to access, correct or delete your information, or object to or restrict how we use it, by emailing equipmentaudit@sportinginsights.com. You also have the right to complain to the UK Information Commissioner's Office (ico.org.uk). Residents of California and some other states may have additional rights under local law.