Sporting Insights

# BECOME A TOUR EQUIPMENT TRACKER – REGISTER YOUR INTEREST

## PGA Tour, Korn Ferry Tour, PGA Tour Champions & PGA Tour Americas

### BACKGROUND

Sporting Insights has been selected to run the PGA Tour equipment audit from 2027 across all four tours operated by the PGA Tour: the PGA Tour, Korn Ferry Tour, PGA Tour Champions and PGA Tour Americas.

Sporting Insights has been part of the golf industry since the mid-1980s – initially as Sports Marketing Surveys – and has delivered the equipment audit for the DP World Tour (formerly the European Tour) since 1995.

The program will cover more than 100 events a year, mainly in the US, with event work beginning in January 2027. We are building a pool of US-based people with strong golf equipment knowledge for flexible, event-based work. This is a registration of interest; no positions are being offered at this stage.

### ROLE PURPOSE

1. To gather accurate equipment audit data at events across the four tours, to the agreed data standards and delivery timelines.
2. To represent Sporting Insights professionally with players, caddies, manufacturer representatives and tour staff.

### KEY RESPONSIBILITIES

- Carry out in-field equipment audits at events offered and accepted in advance, recording the clubs, shafts, balls, grips and accessories used by players.
- Record and submit data in the agreed format and by the agreed deadlines, checking it for accuracy before submission.
- Follow all tour access rules, dress codes, safety requirements and confidentiality obligations.
- Coordinate with the Tour Operations Manager before, during and after each event, and flag any issues promptly.
- Complete onboarding on our data standards and tour access requirements.
- Travel to and deliver the audit at the events you have accepted.

### CAPABILITY & EXPERIENCE

We are looking for reliable, discreet and detail-driven people with a genuine knowledge of golf equipment.

Essential:

- Good knowledge of golf equipment and the ability to identify clubs, shafts and balls accurately (training on our data standards will be provided).
- Excellent attention to detail and accuracy with data.
- A confident, calm, polite and discreet manner around players, caddies and tour staff.
- Reliable, self-motivated and comfortable working independently at events.
- Basic photography skills, using a smartphone or camera.
- Legally authorized to work in the United States, and able to travel to events.
- Hold a valid driver's license.

Preferred:

- Experience in golf equipment, club fitting, golf retail, tour support or professional events.

### WORKING ENVIRONMENT

Event work takes place outdoors at golf courses in a range of weather conditions, and involves standing and walking for extended periods and travel by air. Reasonable accommodations will be considered for qualified individuals with disabilities.

## LOCATION & WORKING ARRANGEMENTS

- Largely US-based, traveling to events across the four tours from January 2027.
- Living within easy reach (ideally around 60 minutes) of a major US hub airport is required, as events involve national and some international travel.

## YOUR EVENT CALENDAR

- You'll typically work around 15 events a year, with flexibility to do more or fewer.
- Events are offered in advance and confirmed with you. Event work typically runs Tuesday to Thursday of tournament week (two days before the first round through to the end of first-round play); some events may run Wednesday to Friday.

## PAY

Estimated pay: $30 – $40 per hour, depending on experience and skills.

This is a good-faith estimate. Final rates and engagement terms will be confirmed with shortlisted candidates. Events typically involve two to three working days. Travel, accommodation and agreed expenses for confirmed events will be arranged or reimbursed in line with company policy. No other compensation or benefits are provided.

## REPORTING LINE

Day-to-day event delivery will be coordinated with the Tour Operations Manager, and with the Global Head of Tour Operations responsible for the overall program.

## HOW TO REGISTER

Email equipmentaudit@sportinginsights.com with:

- your résumé (CV)
- your home city and state, and nearest major airport
- roughly how many events a year you would like to work

There is no need to include your date of birth, a photograph, or dates of graduation or school attendance. If you need an accommodation or adjustment to take part in the registration or selection process, let us know at the same address.

## EQUAL OPPORTUNITY

Sporting Insights is an equal opportunity organization and welcomes applicants regardless of race, color, religion, sex (including pregnancy, sexual orientation and gender identity), national origin, ancestry, age, disability, genetic information, marital status, military or veteran status, or any other characteristic protected by applicable law.

## HOW WE USE YOUR INFORMATION

Sporting Insights Ltd is responsible for the information you send. We will use it only to assess your interest in event work with us, on the basis of our legitimate interest in recruiting for this program. Your information will be stored and processed in the United Kingdom with appropriate safeguards, kept for up to 12 months and then deleted. You can ask to access, correct or delete your information at any time by emailing equipmentaudit@sportinginsights.com. Residents of California and some other states may have additional rights under local law.